



March 2005

A Healthy Employee = A Healthier Bottom Line

Thank you for taking your time to consider this proposal. I believe with participation from people like you that a significant difference can be made in people's lives.

The general idea: To promote the establishment of wellness programs and particularly nutrition and weight management products within the corporate structure. Simply, if our employees are getting the proper nutrition they will build up their immune systems, be healthier, have more energy, and miss less work. This will ultimately increase productivity per man hours worked which will translate into lower company insurance cost. A win – win for everyone.

Many companies are already on the right track by demonstrating that an employee's health is a priority and they realize that employees who "participate in a voluntary wellness program achieve and maintain an improved level of personal health which research shows leads to improved job performance, increased work satisfaction and reduced health care/insurance cost." (Texas State Wellness Program, UPPS No.04.04.32, effective date: 10/20/2004).

In a statement (June 3, 2004) to the Office of Public Health and Science, U.S. Department of Health and Human Services, Chairman, Lynn Swann said: ... Type two diabetes and cardiovascular risk factors such as high blood pressure are showing up in young children. This may be the first generation in modern history to be outlived by its parents. ... We can't afford to wait forty years before people begin to take care of their health by stressing prevention. Today, we spend \$117 billion dollars annually on conditions related to obesity and \$132 billion on type two diabetes. That's about \$250 billion a year. What if we had that much money to build parks, playgrounds and playing fields? We might begin to reverse the alarming health trends we are seeing in our children. What if we could put that money into preventive medicine, after school programs, senior recreation centers, and workplace wellness? If we want to see a brighter and healthier future, we must change the way we think about health priorities and focus on prevention."

Programs are voluntary and any company exposure to risk is surely less than we already submit ourselves and employees to in the offices, at the job site or even in their own homes. We encourage anyone to check with their physician about any of these natural products or ingredients.

Due to the nature of the construction industry I believe it is extremely important that we protect our employees from the obvious and hidden risk while in offices and job sites. There are risk factors to take into account for everything. Here we are attempting to make available, on a voluntary basis, products that could truly be effective on a personnel and corporate level. I ask you to weigh the benefits against calculated risks not just perceived liabilities.

Currently, the fact is that one in every two or three persons will have to deal with cancer. Will that person be you, or me or someone in our family or in our employment? Unfortunately the answer is yes unless we do something to keep us well, for our bodies to be strong enough to defend against the toxins that attack us in the environments in which we live and work. The risk lies in not doing something different.

Who do you know? Who has to deal with IBS (irritable bowel syndrome), ulcers, bone/muscle problems, high blood pressure, diabetes, stress, has cancer or is going through chemotherapy, allergies, asthma, Alzheimer's, lupus, need to manage their weight better, has children, has children with acne? What about those of us who are exposed to hazardous materials such as those OSHA requires a Material Safety Data Sheet (MSDS) to be on record?

Liquidity International, a vertically integrated, Dallas based corporation, develops innovative, superior-quality, proprietary, nutritional supplements, weight-management and topical products. Owner, Scott McKnight, since founding the International Aloe Science Council in 1981, has become a world leader in Aloe Vera research and development. Mr McKnight's dedication to bringing true science to the field of aloe and its anecdotal stories has

brought integrity and substance to an industry unsurpassed in natural products. With Liquidity he promises that you cannot find a better wellness product at any price!

Consider the benefits from taking the all natural food-state vitamins, ionic minerals and powerful antioxidants available from Liquidity International's **LiquiVida**, a pure balance of natural juices that aide the human body. It is comprised of all natural ingredients that have traditionally helped mankind to not only have a longer life, but also to have a much better quality of life. Every cell in the human body is distinct, has a specific function, and needs to be nourished, cleansed, repaired and defended. Drinking 1 to 2 ounces daily of this unique powerful blend of natural juices from around the world is proving on a daily basis to aid people in achieving their goal of optimum health.

LiquiVida's **Vitomannan** has fifty-one claims allowed in its **U.S. patent #6,482,942**. Vitomannan is 376% more effective than the competition. This process is being called the biggest breakthrough in natural wellness over the last fifty years. Liquidity is here to help us establish a legacy that supports our businesses, our families, and our way of living; without it we risk failing in an area where we could have made a world of difference.

Companies can take a few simple steps to demonstrate that the wellness of its employees is a priority:

- Ask employees: Who would like to participate in a survey about feeling and/or looking better?
- Determine if the company would prefer to purchase retail products and pass them on to employees either for free, at cost or retail
- The company has the option to become a wholesale purchaser and open an online e-store where employees can routinely purchase additional products. Liquidity handles all the business and shipping within your account including individual sales to total volume
- Track your costs along with employee attendance and productivity to determine your ROI
- Development of the program to include incentives can be considered to further increase your ROI

The message from a program like this will inevitably be taken home to family members and then ripple out into the community. Cost effective wellness enables us to not only defend against many illnesses but also lower the huge number of bankruptcies caused by ever rising healthcare expenses. This is about more than just you and I; it is about believing in the future and contributing to make it better.

You know, in every man's life, he has to make an important decision about his future; his goals. He has to take the challenge upon himself ... don't be like so many others and run away from the chance to accomplish something truly great in your life. Make a decision. Make it with confidence! Do the right thing. I assure you, you will not be disappointed.

Call now so we can get started, 512.422.2912 / 800.689.9055

Sincerely,
[Bruce Cloud, Jr.](#)

LiquiVida™



Tastes Great!

Manufactured Exclusively For: Liquidity International Dallas, Texas
www.brucecloud.com Contact: Bruce Cloud, Jr. 512.422.2912 / 800.689.9055 bcloud@austin.rr.com

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Sooner or later your income or health will be a priority!



LiquiVida contains a pure balance of natural juices that nature produces to aid the human body. It is comprised of all natural ingredients that have traditionally helped mankind not only have a longer life, but also, a much higher quality of life.

Aloe Juice has been documented to modulate the immune system, soothe the digestive tract, and help ease the inflammation associated with advancing age.

Noni Juice has enabled hundreds of thousands of people to report increased energy, mental acuity and reduced stress-all encompassed in a feeling of well being when taking daily doses. Few products in nature have proven to be so beneficial in helping the body to function on its own, as it should naturally. Polynesians have reported dozens of benefits

with the use of Noni Juice for hundreds of years.

Georgian Blueberries from Russia have recently come to light as having one of the highest antioxidant values available from natural food sources. Their consumption is credited for the extremely high quality of life and long lifespan of people living in that area. New studies by the USDA and University of Illinois scientists point to health benefits from eating wild blueberries that may be as far reaching as preventing cancer and retarding the effects aging - particularly loss of memory and motor skills.

Himalayan Goji Juice with the 4 polysaccharides unique to it further enhances the powerful blend of natural juices in Juice of Life. Your whole family can benefit from this high-tech functional food.

Mangosteen has one of the highest known supplies of xanthones, which are potent all natural phytonutrients extremely high in antioxidants. Xanthones are known to support microbiological balance, maintain immune system health, promote joint flexibility and provide positive mental support.

Xylitol, used as a natural sweetener is derived from raspberries, fruits, mushrooms and some hardwoods, and is proven to dramatically aid in preventing "tooth decay". Discovered in 1891 by German chemist Emil Fischeo, Xylitol reduces plaque formation and aid in tooth repair. Other products made with Xylitol have already received official endorsements from 6 national dental associations.

A special **vitamin blend** has been specifically formulated for Juice of Life. These vitamins, along with the **ionic minerals**, when combined with the natural juices in Juice of Life provide a natural drink that lets you realize a genuine feeling of better health.

QRX is a patented product ([#6149947](#)) derived from red oak bark and is included, exclusively, in Juice of Life for the additional benefits described in the Journal of Wound Care, November 2003.

Vitomannen United States [Patent # 6,482,942](#) has 51 claims allowed and is 376% more effective than the competition

Consider the facts in the following summary:

- Aloe is proven with over 1,600 clinical studies.
- Noni is proven through use for hundreds of years
- Blueberry Juice is credited with assisting people in specific parts of Russia with increased longevity.
- Goji Juice is positively affecting thousands of people daily.
- Mangosteen helps promote both physical and mental balance.
- Xylitol is, in fact, the latest in a compatible sweetening agent that is not only natural, but also aids significantly in the development of healthy teeth.
- Other powerful ingredients as seen on the label make this drink truly the JUICE OF LIFE.

Every cell in the human body is distinct, has a specific function, and needs to be nourished, cleansed, repaired and defended. Drinking 1 to 2 ounces daily of this power blend of natural juices from around the world is proving on a daily basis to aid each person in achieving the goal of optimum health.

LiquiVida™  Tastes Great!

Contains 95% Juice from Pure Juice and Juice Concentrate

Supplement Facts		
Serving Size: 1 oz. (30 ml.)		
Servings Per Container 33		
Calories: 12		Calories from fat: 0
		% Daily Value*
Potassium	150mg	
Sodium	15mg	<1%
Total Carbohydrates	4g	<1%
Sugars	3g	
Dietary Fiber	1g	
Protein	0g	
Magnesium		3%
Vitamin B6		100%
Vitamin B12	20mcg	330%
Vitamin B3		20%
<u>Proprietary Blend 28ml**</u> Aloe Vera Juice Blend (Aloe Vera Gel, Whole Leaf Aloe Vera, Aloe Vera Gel Fillet, Aloe Polysaccharide Extract), Noni Juice (Morinda Citrifolia), Blueberry Juice, Caucasian Blueberry Extract, Natural Chicory Extract, Goji Juice, Mangosteen Extract, QRX (Quercus extract), Russian Adaptogenic Herbs, Ginseng Tea, Ginko Biloba Tea, Suma Tea, Green Tea, Xylitol, Hawaiian Spirulina, Ionic Minerals.		
* % DV Based on a 2,000 calorie per day diet		
** Daily Value Not Established		

Other Ingredients: Purified water, Pear Juice, 400mg Potassium Citrate, Magnesium Stearate, Vitamin B6 (Pyrodoxine HCL), Vitamin B3 (Niacinamide), Vitamin B12 (cyanocobalamin)

