

Cloud Equipment & Wellness

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Healthy Employees = A Healthier Bottom Line

Best Business Practices

“Our wellness products are making a positive difference in people’s lives on a daily basis”. (CEO of Liquidity International, Scott McKnight)

With that being the case it should follow that Liquidity’s products can make an aggregate difference for companies who provide these products to their employees.

- Strategic Plan: To lower escalating company healthcare cost by encouraging wellness practices and the use of Liquidity products throughout the entire company structure.
- Purpose: To provide a healthier workforce and environment that will provide greater value to our customers and stakeholders along with giving our company a sharper competitive edge in recruiting talent.
- Expected Results: Improved profits / ROI by utilizing Liquidity’s superior wellness products.

Business Wellness Program

- Step 1: Present health survey to all employees of the company. Encourage voluntary participation @ no cost to employee. Use those who do not volunteer as the control group
- Step 2: Make the commitment to encourage diligent participation for the benefit of each employee’s personal health. As a result the company’s health and well being will benefit. *(Work with your health plan provider to track those categories that could contribute toward future premium reductions)*
- Step 3: Implement strategically, tactically and wisely so that every employee has a stake in the outcome.
- Step 4: Establish incentives for participants. For example: Set up under your company’s Liquidity Associate Partner position, a monthly auto-ship for the employee and dependants. The company will cover the first \$50/month for each employee who routinely fills in their personal wellness chart. An additional subsidy can be set up for their dependents that are also enrolled in the company’s healthcare plan.
- Step 5: Continue to track those historical healthcare items in your plan and consider adding some new innovating categories to compare the participating group to the control group; such as. attitude, attendance, energy level, quality of work and which group brings unhealthy signs into the office or field, exposing their fellow workers.

Note: These statements have not been evaluated by the Food and Drug Administration. The product is not intended to diagnose, treat, cure or prevent disease.

As your Liquidity sponsor I will assist you in setting up and utilizing all of our products and resources.

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